



Youth Leadership Authority

112 Water Street Suite #121
Henderson, Nevada 89015
(702) 285-4142



Dear YLA Supporter:

Do you know how many teens that struggle with respect, integrity, character, physical fitness, depression, communication, self-confidence, motivation, direction, self-awareness, and focus?

Youth Leadership Authority (YLA) has specifically asked teens what they struggle with personally, professionally, physically, and spiritually, in their home and school life. We asked what they need to be successful in their quest for graduation, family sustainability, and career choices.

The answers have been astonishing. They long for consistency, structure, role-models, love, happiness, and inspiration.

The above issues/subjects are not being addressed in many teens' homelives or schools. The things you and I both recognize as *essential tools* to be successful and happy in life, no matter what we choose to do or be.

At YLA, we have a solution for this dilemma: It is called the *whole-person approach (Physical, Personal, Professional and Spiritual)*. We are the *one-stop shop* for all growing teens, families, and educators. We provide tools to stop teens from becoming at risk and programs that promote family values. We are a solution-based organization.

Youth Leadership Authority (YLA) is a *proactive- boutique, non-profit 501 (c) (3)* that promotes family values through a variety of youth leadership and developmental programs. As stated above, *we are not a one and done program*. We set teens on a path to leadership with several programs, that results in their ability and confidence to move forward into college and/or a career with the military, police, or fire.

Our seventeen years of historical stats speak for themselves: **82% of our teens go to college, 41% go into one of the military branches, fire, police, EMT, etc.** We also provide career choice opportunities with community leaders, internships, and mentoring. We are a highly impactful small organization with a seventeen-year history, that has a proven record of results.

"Building America's Youth... One Teenager at a Time"

If you have any questions or need further information, please contact:

Founder/CEO - Marie Tomao (702) 285-4142 or

visit the YLA web site at www.youthleadershipauthority.com

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Core Values: H.R.P.K.H. = *Honesty, Respect, Peace, Kindness and Humility*

Our Programs are built on the core values above, which help to build a teens character with morals and values, tact, patriotism, and manners that create strong family values and career goals.

YLA's Mission: To provide a HUB of building-block opportunities for today's youth, families, and educators by offering a variety of leadership development programs that are built on Honesty, Respect, Peace, Kindness and Humility. YLA is building America's Youth One Teenager at a Time - with patriotism and integrity to secure their future.

Our goal is to set teens on a one to four-year path of personal, professional, spiritual, and physical development programs, resulting in their recognizing and understanding the value of making good choices that define their character; setting them on a successful path into adulthood.

Our Programs

YLA provides services for males and females, ages 11 to 22, in three separate seasonal series.

Series #1 - A Safe Place to Land (Winter and Spring) – (This series has 3 separate programs)

- **The Conversation (\$250.00 Program Fee)**

A three-part conversational piece between YLA leaders, community leaders, parents, and teens. During these conversations, teens and parents are able to speak freely about their feelings, obstacles, and fears whether from the pandemic or from life experiences. These conversations focus on building a positive self-image and empower career development self-efficacy. Community leaders and YLA Facilitators offer up their leadership tools and how to create and practice positive solutions.

- **Self-Care (\$500.00 Program Fee)**

5-hours of teachings on how to cope with acute and chronic stress using a variety of skills such as: C-P-R-A, exercise, stoplight monitoring/regulating methods, emotional inventory examination and ending with a self-assessment quiz to evaluate what was retained from the teachings. The YLA method for Self-Care is to bring each of the four components of yourself (Physical, Emotional, Mental, and Spiritual) back into harmony and balance with each other. When an area of your personal or professional life becomes difficult, it puts a strain on your four components. The Self-Care program provides a framework for identifying stress so that you can apply learned skills to the individual circumstances causing stress and bring you back into balance.

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- **Your Why (\$500.00 Program Fee)**

3-hours of energetic and emotional teachings designed for our 2nd through 4th year participants, known as: Eagles (Bachelors' Bravo series). During this class, participants will discover what makes them tick internally. What makes them happy. What makes their mindset motivated. Understanding oneself helps participants thrive. We do this using YLA's whole-person approach, with enthusiastic facilitators that are trained to bring out the very best in our students, using their own emotional inventories with positive triggers and reinforcements which leads them to self-awareness. These processes allow participants to understand their own morals and values and to discover their why!

- **The Constitution (\$500.00 Program Fee)**

5-hours of facilitated teachings on The United States Constitution, instructed by constitutional attorneys and YLA Board members. This class is to familiarize students with the Bill of Rights, their definitions, and usages. At the end, all participants take the emotional constitutional oath!

- **The Retreat (\$1300.00 Program Fee)**

16-hours (2 days) of facilitated personal, professional, physical, and spiritual training! All training provided by military instructors, YLA facilitators, law enforcement professionals, and Henderson Fire Department leadership. YLA embraces the WHOLE PERSON APPROACH to instill knowledge, inspire minds, and promote confidence in teens.

Series #2 - Southern Nevada Devil Pups Series (May - August) 4 Programs included in this series

YLA's programs encourage a strong work ethic and moral substance. We teach, build, and transform teens into leaders. How? I am so glad you asked! YLA Students will receive life-application tools through guidance, mentoring, daily application of leadership knowledge, financial literacy, peer to peer support and encouragement from instructors on a continuous basis. This consistent leadership development training and community service path, keeps teens engaged in youth leadership throughout their high school careers, and after.

- **YLA's 10-Week Physical and Leadership Training with Community Service ** (May-July)**
(\$800.00 Physical & Leadership Training, \$500 ea. Community Service & Self-Care Programs)

10-weeks of guided development which students attend two meetings per week with our YLA Marine Instructors. Students learn the 14-leadership traits of the Marine Corps JJDITIEBUCKLE, participate in physical training, discuss career choice opportunities, listen to motivational speakers talk about esteem, conflict resolution, critical thinking, career paths, patriotism and YLA core values- H.R.P.K.H. = honesty, respect, peace, kindness, humility. Participants also receive basic financial literacy education. Within this program, students contribute community service hours serving homeless teens, homeless adults, and activities to honor veterans in the United State of America.

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- ** To be eligible to graduate, all participants must complete a minimum of 24-hours of community service towards the betterment of the community.
- ** Participants must have a minimum fitness score of 210/400 (pushups, sit-ups, pull-ups and running), patriotic knowledge, the benefits and application of consistently honoring of the 14-leadership traits of the Marine Corps into their personal, school and family lives.

- **Community Service to our Veterans and Homeless Teenage Population (year around) (\$500.00 Program Fee)**

All YLA participants must achieve 24-hours of community service to “pay it forward” to the community that so graciously provides them this opportunity. This teaching promotes kindness and giving back for scholarships received. For the past 18 years, YLA has been solely responsible for the placement and retrieval of over 32,000 flags at veterans’ gravesides at Veterans Memorial Cemetery in Boulder City. Proudly, we have completed over 38,400 hours of community service work for the state of Nevada, the Governor’s office, veterans’ services, city departments, Clark County School District, law enforcement agencies, and fire departments throughout Southern Nevada.

YLA also hosts quarterly “Impact Gives”. In this effort we provide, toiletries, water, food, clothing, and hot meals to Street Teens – for Homeless Teenagers and to Veterans Village for veterans. For the past 5 years, YLA has supplied basic needed items to the homeless , providing blankets and toiletries to the homeless population during our *Keep Em’ Warm* campaign. These items were collected throughout our YLA leadership programs to instill morals, values, and kindness that we refer to as HRPKH = Honesty, Respect, Peace, Kindness and Humility.

Upon completion of the above 10-week program, students who qualify will earn the honor to attend a 10-day leadership encampment at Camp Pendleton Marine Corps Base called the Devil Pups Encampment.

- **Devil Pups 10-Day Leadership Encampment (\$900.00 per Pup Program Fee)**

See the Devil Pups website for FULL details: <https://devilpups.com>

This is the *pot of gold* at the end of the rainbow, during a student’s first year at Youth Leadership Authority. The Devil Pups Encampment is held at the Marine Corps Base, Camp Pendleton.

Since 1954, Devil Pups, Inc. has been promoting this good citizenship program at this leadership camp, comprising 10-days of challenges, teamwork, discipline and education for boys and girls between the ages of 14 and 17. **YLA has been sending teens to this excellent leadership program for the past 18 years.** It is the program that ALL YLA teens aspire to achieve.

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Southern Nevada Devil Pups is known as the “gold star” area, sending only extremely qualified applicants who always surpass other known areas. It is because of YLA’s preliminary training programs that we have made a name for ourselves in the western area.

The Devil Pups program is a very demanding physical and academic good citizenship program for young teenagers. It is important to mention that the program is more mental than physical, reflecting the ‘whole person’ concept that YLA programs deliver. The Devil Pup foundations are Intellectual, Spiritual, Social, and Physical. The program is not a ‘mini boot camp’ or recruiting organization for the Marine Corps.

The Devil Pups Mission is to challenge, educate and help youth of all backgrounds to learn self-confidence and responsibility for their actions; with *a Vision* to have a powerful, positive impact on the quality of life of young men and women in the community, by educating and training them in their citizenship, moral and ethical responsibilities as they grow into adulthood.

Devil Pups Motto is *Growth through Challenge*, and their values are *Integrity, Courage, Decisiveness, Dependability, Tact, Initiative, Endurance, Bearing, Judgment, Justice, Knowledge, Enthusiasm, Loyalty and Unselfishness*, which all align with Youth Leadership Authority’s core values.

The 10-day Devil Pup’s program is a combination of outdoor physical exercises, inspirational classroom lectures and demonstrations of Marine Corps operations. The activities during both increments are overseen by our Encampment Commander and his executive staff (employees of Devil Pups, Inc.). Oversight of each platoon of 50 teens (5 male platoons, and 1 female platoon per increment) is carried out by non-commissioned officers (Marines) and Navy Corpsmen who give up their “leave time” to be instructors for the program.

Each day, the running, diving, and hiking exercises are balanced with inspiring classroom sessions with leaders such as: Charlie Bergin who was a teenage Marine at the Battle of Iwo Jima; and former NBA Forward Brad Wright, who credits Devil Pups with turning his life around after flunking the 8th grade. Our “Role Model” classroom segments are conducted by an assortment of board members, veterans, and Devil Pups alumni.

Before students can graduate on Day 10, they must conquer the most challenging obstacle Camp Pendleton has to offer...Ole’ Smokey. It is the tallest peak on the 125,000-acre Marine Corps Base; the same peak that the new Marines hike to the top off at the end of Boot Camp. In a sunset ceremony on the mountain’s summit, students are officially christened as Devil Pups with

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the gift of a challenge coin, awarded with a firm handshake by their instructors.

On the final day of the camp, we hold a graduation ceremony that friends and family are invited to.

After achieving a “graduate status” in the above programs, YLA students will continue to participate in YLA programs in an elevated rank and role, displaying esprit’ de corps in a brotherhood style environment. Students also have the opportunity to be mentored and take high-level mastery classes for professional development by community leaders, after which, becoming phenomenal mentors to new and upcoming YLA applicants. YLA’s path to leadership results in students achieving their Associates, Bachelor’s or Master’s in Youth Leadership over a two to four-year path. Our goal is LEADERSHIP!

Series #3 - Master’s Level (Eagle Program)

- **Mentor/Internship- Upon completion of the above program**
 - *Lift One Up Spiritual and/or Personal Development with Pastor Equilla Hicks and/or a YLA Personal Development Coach - \$125.00 per hours (billed in sessions of 3)*

Pastor Equilla is compelled by her Christian faith to make a positive and long-lasting influence in the lives of others. She is the Founder and President of Lift One Up, a non-profit organization making an impact in our community through mentoring, coaching, and local partnerships.

Authentic, is a word that can best be used to describe Pastor Equilla; whether within a personal conversation or on a platform, she shares wisdom and life experiences with humor and candor.

In this spirit-filled collaboration with YLA, Pastor Equilla serves in a variety of forms: **1)** a YLA Board Member, **2)** a facilitator and **3)** as a spiritual mentor in a continuing educational piece for teens and their families.

During The Retreat, Pastor Equilla’s teachings are based on: What is influencing your way of thinking, behaving, and believing? How we see things matters, whether it is our past, present, or future – your perspective matters. Your perspective is shaping your reality today. Let us make sure we have the right one!

As a donor, you have an incredible **opportunity** to *make a difference in many teens’ lives*; a forever effect on the future of a young leader. This giving opportunity will directly impact, influence, and transform a young person’s life, setting them on a positive path. A YLA youth lives a productive life filled with hope, direction, and motivation. A YLA youth is focused, driven, happy, and a confident young adult who is determined to be a good citizen and future leader!

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In this request, YLA is inviting you to directly impact a student to achieve an Associates (1 year), Bachelor’s (2 years) or Master’s (3 years+) in Youth Leadership at YLA.

Please consider joining our Community and Business Leaders in supporting our youth:

- Gene Haas Foundation
 - Master Mechanical
 - Mayor Debra March
 - Dale Carnegie of Nevada
 - A/C Pro
 - The City of Henderson
 - Henderson Fire Department
 - Henderson Chamber of Commerce
 - Platinum Plastic Surgery, Dr. Chris Costa
 - Movement Fitness
 - Lift One Up
 - Church LV
 - The Treichel Family
 - Kelly/ Spicer Paper
 - Pine Crest Academy
 - The Cosmopolitan Hotel
 - Former Congresswoman Shelley Berkley
 - Congressman Steven Horsford
 - Former Senator John Ensign
 - Boulder City Police Protective Association
 - Las Vegas Metropolitan Police Protective Association
 - Henderson Police Officers Association
 - Governor Brian Sandoval
 - Citywide Property Services
 - SW Gas Corporation
 - Black Mtn. Detachment Marine Corp League
 - Greater NV Detachment 186 Marine Corp League
 - VFW Post 3848
 - The Devil Dogs
 - American Legion
 - Boulder City Rotary
 - Bank of America
 - MGM Resorts
 - Wells Fargo
 - Albertsons/Vons
 - Clearinghouse CDFI Bank
 - MGM Resorts International
 - Craig Mueller Attorney at Law
 - Vons/Safeway Corp
 - Turco & Draskovich Attorneys-at-Law
 - Former Senator Harry Reid
 - Former Congressman Joe Heck
 - Walmart Corp.
 - Markel Insurance
 - Kendra Wright Agency
 - The Honorable Mark Stevens
 - The Honorable Doug Hedger
 - Full Throttle Law
 - White Tie Organizing
 - Trish Nash and Michael Hiltz
 - Terrance Thorton
- ...and many others*

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YLA is a highly impactful organization with a proven record of results. Please see below levels of leadership we offer. Of course, any donation you provide is greatly appreciated and all donations are tax deductible under IRS Section 501 (c) (3).

TAKE THE YLA CHALLENGE BY SAVING A STARFISH!

Sponsor Opportunity:

All sponsors will receive YLA website recognition.

Sponsor one Teen for a Bachelor’s of Youth Leadership \$11,600.00 (2 years)

YLA calls this THE CHALLENGE.

This Sponsorship includes one full year and a 2nd cycle through two series:

- 1) A Safe Place to Land Series (**ASPLT**) includes 4 full programs (The Conversation, Self-Care, Your Why, The Constitution and The Retreat) and
- 2) The Southern Nevada Devil Pups (**SNDP**) Series includes these programs: (10 week Physical Training, Leadership Training, Community Service, Devil Pups 10-day Encampment Program, and 2nd year YLA/SNDP Encampment Eagle Program)

Sponsor one Teen for a Master’s of Youth Leadership \$15,775.00 (3 - 4 years)

This Sponsorship includes: YLA Eagle Program, Community Service, Self-Care (Bravo Series), Your Why (Bravo Series), YLA Mentoring, Professional Development to include Career Exploration and Internship Placement, College Placement, Physical Development, Personal Development & Spiritual Development)

Corporate Sponsorship – Opportunities

All corporate sponsorships will receive YLA website recognition and YLA building signage facing the newly revitalized Water Street in Henderson, Nevada

1. 20 Students - Southern Nevada Devil Pups Series = \$ 54,000.00
2. 20 Students - A Safe Place to Land Series = \$ 62,000.00
3. 10 Students / Both Series (2 yrs) “THE CHALLENGE” = \$116,000.00
4. 20 Students – Master’s Series (begins on year 3) = \$ 83,500.00
5. 10 Students – Master’s of Youth Leadership (3 yrs) = \$157,750.00
6. 20 Students – Master’s of Youth Leadership (3 yrs) = \$315,500.00

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Individual Program Costs

A SAFE PLACE TO LAND Series (ASPTL)

Series Total: \$3,100.00

One-Time Application Fee *	\$125.00
YLA Branded Gear	\$ 50.00
The Conversation	\$250.00
Self - Care (Alpha & Bravo Series)	\$500.00
Your Why (Bravo Series)	\$500.00
The Constitution Class	\$500.00
The Retreat	\$1300.00

**Parent contribution encouraged; financial assistance considered*

Southern Nevada Devil Pups Series (SNDP)

Series Total: \$2,700.00

One-Time Application Fee *	\$125.00
Uniform Cost *	\$ 50.00
10 Week Physical & Leadership Training Program	\$800.00
Self - Care (Alpha & Bravo Series)	\$500.00
Community Service	\$500.00
Devil Pups 10 Day Encampment	\$900.00
YLA/SNDP Encampment Eagle Program (Years 2-4)	\$875.00

**Parent contribution encouraged; financial assistance considered*

One cycle of ASPTL & SNDP	\$5,800.00
"THE CHALLENGE"	\$11,600.00

(2 years of ASPTL & SNDP)

Master's Series | Eagle (yr 3)

Series Total: \$4,175.00

One-Time Application Fee *	\$125.00	
YLA Eagle Program	\$800.00	
Community Service	\$500.00	
Self - Care (Bravo Series)	\$500.00	
Your Why (Bravo Series)	\$500.00	
YLA Mentoring	\$375.00	(Billed in 3 sessions @ 125.00)
Professional Development	\$375.00	(Billed in 3 sessions @ 125.00)
Spiritual Development	\$375.00	(Billed in 3 sessions @ 125.00)
Physical Development	\$375.00	(Billed in 3 sessions @ 125.00)
Personal Development	\$375.00	(Billed in 3 sessions @ 125.00)

Master's of Youth Leadership \$15,775.00

(ASPTL & SNDP for 2 years and 3rd year as an Eagle)

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Donations link on-line at <http://youthleadershipauthority.com/donations/>

As a community and country, we want to come together to make the United States an even greater place to live and raise a family. Our country needs us to come together to support youth.

In supporting YLA, you will help us provide these young men and women of today with invaluable tools that will help them to become the productive adults and leaders of tomorrow. They will, after all, be taking care of us in a few short decades.

Please accept our sincere thanks for your generosity and for helping to make our local community a better place for us all.

Respectfully submitted,

Marie Tomao

Founder/CEO- YLA

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